

Annual Work Plan: 2021-2022 FINAL

Goal 2: Provide education and outreach related to natural resource issues within Polk County

Outreach and Education includes developing Landowner/Manager Resources, newsletter articles and stories, youth outreach and internships, technical workshops, and tours. Participating in Community Events

Activity	Performed By:	Yearly Hours	Quarter 1 July '21 - Sept '21	Quarter 2 Oct '21 - Dec '21	Quarter 3 Jan '22 - Mar '22	Quarter 4 Apr '22 - June '22
SWCD Presentations - To Partners, land managers, and other entities. (Examples: Oak and Upland Prairie Restoration, OSU Extension Small Farms - Living on the Land Series, OSU Small Farms Conference track, cover/conservation crop trials, etc. Polk County Fair - family activity tent.) Community Events (4th of July Parade, Polk County Fair, Fiesta Comunidad, Ag Fest, Annual Meeting, etc.)	Karin/OC (once hired)	20	RCPP - TEK - videography and if possible in-person workshop to promote cultural and NR management techniques practiced by native peoples		Annual Meeting	
	Jackson	45	Ideally participating in LOTL 2021, work with GGWC, TBD	Ideally participating in LOTL 2021, work with GGWC, TBD	Annual Meeting, work with GGWC, TBD	work with GGWC, TBD
	Marc	20	Polk County Fair		Annual meeting	
	Hayley	120	4th of July Parade, Polk County Fair	OSU Small Farms Conference track planning	Annual Meeting, OSU Small Farms Conference track	
	OC	160	4th of July Parade, Polk County Fair	presentation tbd, one presentation - urban-suburban	Annual Meeting/Annual Report	presentation tbd- one presentation - urban-suburban
Staff to put emphasis on West Salem outreach events as well as other communities in the county besides Monmouth- Dallas central area. Get out more into the county with outreach events. Continue to partner with watershed councils and other groups when we plan outreach events.						
Plan for Outreach Events @ The Cornerstone Project and Smithfield Oaks (partner w/schools, WC's, Land Trusts, businesses)	OC	160	need to hire	Conservation Easement outreach	Conservation Easement outreach	Conservation Easement outreach
	Marc	10				
NRCS Local Working Group (host in January)	Karin	10		planning	Host	
	Hayley	20		planning	Local Working Group Meeting Facilitator	
	OC	40		planning	Contributor	
	Marc/Jackson	10		planning	Contributors	
Technical Workshops/tours - regarding landowner/manager concerns (soils, manure management, forest management, city chickens, farming practices, Realtor training, Oak Restoration, etc), Education about weed control	Technicians	46	work with Hayley to produce quarterly as she needs help	work with Hayley to produce quarterly as she needs help	work with Hayley to produce quarterly as she needs help	work with Hayley to produce quarterly as she needs help
	OC	250	one workshop	one workshop(weed control focus)	one workshop	one workshop(weed control focus)
	Hayley	100	One Polk SWCD hosted event	One Polk SWCD hosted event	One Polk SWCD hosted event	One Polk SWCD hosted event
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Forest Management Planning /Forestry short course/Mentored plan course(teaching w/Brad W.R.)	Jackson	20	planning? If it happens?	planning? If it happens around Q2	TBD	TBD
Volunteer Management ; as needed for events	OC	160	need to hire			

Annual Native Plant Sale - (Nov and February)(work to promote advance purchases all year long for the annual sales, with a goal of \$10K) OC can help out here	Karin/OC once hired	40/120	order plants	Native Plant Sale (bulbs), order plants	Native Plant Sale (bare root)	
	Jackson	40	try to order through the District for projects, help as needed	Native Plant Sale (bulbs)	Native Plant Sale (bare root)	try to order through the District for projects, help as needed
	Marc	40	try to order through the District for projects	Native Plant Sale (bulbs)	Native Plant Sale (bare root)	try to order through the District for projects
	Hayley	20		Native Plant Sale (bulbs)	Native Plant Sale (bare root) and promotional	
Media, News paper articles promoting work, Publish CULTIVATING Newsletters (qtrly w/OSU Ext), work to expand newsletter to more readers, Annual Report, annual work plan, increase website presence, upgrade website making sure ADA compliant, and other opportunities , OC can help out here	Karin	20	Cultivating planning meeting, editing, billing	Cultivating planning meeting, editing, billing	Cultivating planning meeting, editing, billing-annual work plan and report counted for in goal 3	Cultivating planning meeting, editing, billing
	Jackson	40	write Cultivating article	write Cultivating article	write Cultivating article, annual report, annual work plan	write Cultivating article
	OC	240	coordinate newsletter, website, advertising, brochures, guides	coordinate newsletter, website, advertising, brochures, guides	coordinate newsletter, website, advertising, brochures, guides annual report, annual work	coordinate newsletter, website, advertising, brochures, guides
	Marc	40	work with Amanda to create a web page for RCPP contractors, write Cultivating article	write Cultivating article	work with Amanda to Create a web page for CE's and projects and restoration happening there. write Cultivating article, annual report, annual work plan	write Cultivating article
	Hayley	100	Promotional and communications work (email blasts, social media, flyers, etc.), write Cultivating article	Promotional and communications work (email blasts, social media, flyers, etc.), write Cultivating article	Promotional and communications work (email blasts, social media, flyers, etc.), write Cultivating article, annual report, annual work plan	Promotional and communications work (email blasts, social media, flyers, etc.), write Cultivating article